



## NEWSLETTER

SEPTEMBER 2021

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CLEVERCARE.INFO

IPSOS 3<sup>RD</sup> EUROPEAN BAROMETER

GINETEX SWITZERLAND

## INTERNATIONAL REGULATIONS



### FRANCE – PUBLICATION OF THE REGULATION ON THE TRIMAN LOGO AND THE SORTING INFORMATION



From 1 January 2022, together with the Triman logo, which is mandatory for all home textiles and garments, the relevant sorting information must also be provided.

If you sell your goods stationary in France, this regulation also applies to your company.

GINETEX, the head office of the organisation, has listed all the necessary information in English [via this link](#) so that you can export to France without any problems.



## NORTHERN IRELAND – BREXIT AND THE UKNI MARKING

### ONE ASPECT NEEDS TO BE HIGHLIGHTED HOWEVER:

Products with both UKNI and CE markings cannot be placed on the European Union market, since they need to be manufactured under EU rules and cannot be assessed by a UK based body.

Resulting from the Brexit, the Northern Ireland Protocol which entered into force on 1<sup>st</sup> January 2021 indicates that Northern Ireland should continue to apply EU customs rules and should continue to follow the single market rules, particularly when it comes to “CE” marking.

The UKNI or UK(NI) marking is a new conformity marking for products placed on the market in Northern Ireland, which have undergone a mandatory conformity assessment by an approved body based in the United Kingdom. Indeed, since January 1<sup>st</sup> 2021, product marketers in Northern Ireland must feature the UKNI or UK(NI) and CE markings if they call upon approved British organisations to carry out the conformity assessment of their products.

The UKNI marking is not compulsory if the marketer certifies the conformity of his products by himself (self-declaration) or if he uses a European Union body to carry out the assessment.



## EURASIAN ECONOMIC UNION MANDATORY GLN AND GTIN CODES FOR EAC DECLARATION OF CONFORMITY

The ordinance n° 478 (July 31<sup>st</sup>, 2020,) in force since January 1<sup>st</sup>, 2021, dictates new rules on the procedure for registering EAC conformity declarations, in particular the obligation to indicate the Global Location Number (GLN) and Global Trade Item (GTIN) for textile products which are manufactured outside the Eurasian Economic Union (Russia, Kazakhstan, Armenia, Belarus and Kyrgyzstan) and which are intended to be marketed in this region.

As a reminder, products intended for sale within the Eurasian Economic Union must undergo conformity assessment procedures, further to the technical regulations in force. These two codes aim to provide precise product traceability to end users and consumers.

— **The GTIN code** provides product identification. It is a digital representation of a barcode displayed on the packaging, used throughout the life of a product from manufacturing to distribution. This code has been in use since January 1<sup>st</sup>, 2021.

— **The GLN code** helps to identify company locations or spaces that are dedicated to specific functions (factories, companies, head offices). Further to the December 30, 2020 No. 877 Order, the indication of this code remains optional until July 1<sup>st</sup>, 2021. As of July 1<sup>st</sup>, 2021, the Global Location Number code known as “GLN” will have to be displayed, following the EAC declaration of conformity procedure.

These two codes are issued upon membership in the global GS1 standardization organization, designated as the only competent body for issuing these two codes.

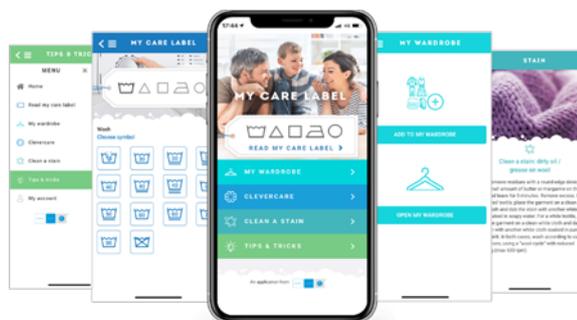
To find out more, we suggest that you visit the organization’s website [www.GS1.fr](http://www.GS1.fr)

# THE NEW GINETEX CONSUMER APP – MY CARE LABEL



## THE NEW INTERNATIONAL APPLICATION FOR END-CONSUMERS TO UNDERSTAND THEIR LABELS AND TO TAKE CARE OF THEIR TEXTILES

To help international consumers become familiar with these care symbols, GINETEX has developed a mobile application: MY CARE LABEL. This new mobile application, now launched internationally by GINETEX, helps users to take care of their clothes on a daily basis.



On top of explaining the care symbols of all existing textiles, MY CARE LABEL also provides tips and advices to consumers to clean and take care of their textiles while also caring for the planet.



# WORLDWIDE CARE LABELLING SYSTEMS



GINETEX recently updated its worldwide care labelling systems map. To receive it, please contact us at [info@ginetex.ch](mailto:info@ginetex.ch)



# RESULTS OF THE THIRD IPSOS EUROPEAN BAROMETER 2021



One of the key findings of the IPSOS survey this year is that environmental concerns are now central to Europeans' new textile care habits. Europeans are inclined to change their cleaning habits and make them more environmentally friendly.

You can obtain all the results of this study [via this link](#).



Every two years, this survey is conducted in seven European countries. France, United Kingdom, Germany, Italy, Sweden, Czech Republic and Spain.

- 8 out of 10 Europeans like the care label.
- A large majority follow the care instructions (71%).
- 74 % never or hardly ever buy clothes without a care label.
- Europeans want to shop responsibly and more ethically. 65 % expect environmental information on the care label.

# CLEVERCARE INITIATIVE UPDATE



## IN THE CIRCULAR ECONOMY, TEXTILE CARE PLAYS A KEY ROLE IN THE USE PHASE OF A TEXTILE!

Over 80 companies worldwide (GINETEX-licensees) have now chosen to become clevercare.info ambassadors to get involved during the lifetime of a textile by encouraging consumers to change the way they care for their clothes to better protect the environment.



# 58<sup>TH</sup> GENERAL ASSEMBLY – GINETEX SWITZERLAND



## THE 58TH GENERAL ASSEMBLY WAS HELD BY WRITTEN BALLOT IN ACCORDANCE WITH THE STATUTES.

### ANNUAL REPORT / ANNUAL ACCOUNTS 2020

- The annual report 2020 and the revised annual accounts 2020 were approved by written vote at the end of May 2021. The Board of Directors and the office were discharged. A PDF version of the annual report can be ordered by email from the office. The auditors, Budliger Treuhand AG, were confirmed for 2021.

### BUDGET 2022

- The General Assembly approved the budget 2022. The membership fees, the user fees and the levies on labels will remain unchanged in 2022

### BOARD

- The Board of Directors remained unchanged in 2020. You can find the list with the board members on the website.

### TECHNICAL COMMITTEE

- The members were informed in writing in 2020 about the international and normative activities. The list of the members of the Technical Commission can be found on the website.

### IMPRINT

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