

THE INTERNATIONAL COMPETENCE CENTRE FOR TEXTILE LABELLING FOR OVER 50 YEARS



Our Offer	Your Benefit	Your Benefit
Trademark Protection	Registration of the care symbol order in over 50 countries.	Correct use and application of the care symbols is guaranteed on a transnational level.
Technical Booklet	Introduction 1963 – working out and continuous development of a worldwide care labelling system on a voluntary basis. Adaptation on technical, ecological and legal development.	Labelling via care symbols is independent of languages, easy to apply and to understand. Secured and controllable through international standards. National and international trade mark registration of the care symbols.
Board	Consisting of all country member organisations.	Voice in all matters concerning textile labelling. Exchange of first-hand information and development of changes in legal regulations worldwide.
Technical Committee	Input of technical knowhow by country member organisations.	Processing and coordination of technical questions. Adaptation on technical development. Working out of solution approaches for problems on an international level.
Legal and regulation services	National and international legal and regulation knowledge.	Consultation services on textile care labelling in regards to specific legislation and regulation on main markets, open to Global Partners and National Committees.
Environment Protection	Launch of the clevercare.info logo. An instrument for sustainable care of textiles. All the information available on a separate website.	All information and tips for sustainable textile care can be found on www.clevercare.info .
Standardisation Organisation ISO and CEN	Representatives in the respective working groups of the standardisation organisations on a national and international level. Influencing the development of the respective standards. Draft and presentation of solution approaches.	Implementation of the GINETEX system as basis for the international standards. Cutback in trade barriers and facilitation for the cross-border trade. Countries, e.g. Japan, adopt the GINETEX care symbol system.
EU Parliament/IMCO	Petitions and lobbying for up keeping the care labelling on a voluntary basis.	Textile industry saves massive financial and administrative expenditures.
Brochures and Documentation	Development of presentations and documentations for producers, trade, consumers, schools etc. as part of the European research project “lifelong learning” Leonardo da Vinci.	All documentation are revised continuously and are available for all members, producers and other parties of the textile chain. European wide harmonised information for consumers.
Internet and new Media	Development of respective documentation and websites for the mentioned media. Creation of an app for smartphones.	All information can be easily and clearly found on www.ginetex.net . To be downloaded under “care symbols”, containing all relevant information about caring for textiles.